

Celscrub 20

A natural irregular exfoliant that transitions during use for a unique sensorial effect

Attributes & Benefits

- Adds a unique "wow" sensorial effect
20 mesh particles break down over 30 to 60
- seconds of scrubbing into non-visible microcellulosic particles
- Formula should contain water for best transitional effect
- Not a microplastic under ECHA
- Worldwide approval

Suggested Applications

Emulsion systems, liquid surfactant detergent systems; body wash, liquid hand soap, facial cleanser, shampoo and scalp treatment. Select color cosmetics (lip scrub/primer).

| Typical Properties | Celscrub 20 |
|------------------------------|----------------|
| Color | Light Tan |
| Particle Shape | Irregular |
| Melting Point ° C | Not applicable |
| Density @ 25 ° C (g/cc) | 1.46 |
| Maximum Particle Size (mesh) | 20 |
| Maximum Particle Size (µm) | 840 |

INCI Name

Microcrystalline Cellulose

Naturality (ISO 16128)

| | | | |
|----------------------|---|----------------------|---|
| Natural Index | 0 | Organic Index | 0 |
| Natural Origin Index | 1 | Organic Origin Index | 0 |

Biodegradability

Freshwater (OECD 301)



**COSMOS
APPROVED**

Apr-25